

When Data Meets Sustainability



Dr. Joanne Yeung

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Is 'climate change' only a buzz word? How is that related to the business and our daily life? How can you leverage your knowledge to create impact?

Environmental innovations used to be linked to technology and measures that could mitigate negative environmental impacts only. For the last decade, however, cost savings and profitability gradually become inseparable from sustainability. With the advancement in information technology, we continuously collected massive volume of climate, environmental and socio-economic data. How can we integrate our database and knowledge-base for better risk management and meeting the increasing demand of the emerging green market? Dr. Joanne Yeung will discuss about the industry trend in sustainability consulting and career prospects in this area.

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5:30 p.m.



**Conference Room, 3/F,
Mong Man Wai Building**



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